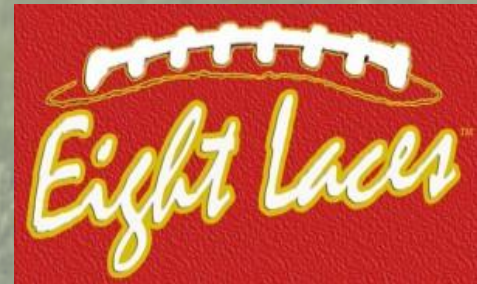




# CONVERTING YOUR RESUME FROM 4th AND LONG TO 1st AND GOAL

Chris Fore  
chris@eightlaces.org  
@coachfore



EightLaces.org  
CoachFore.org





# RESOURCES



FORE

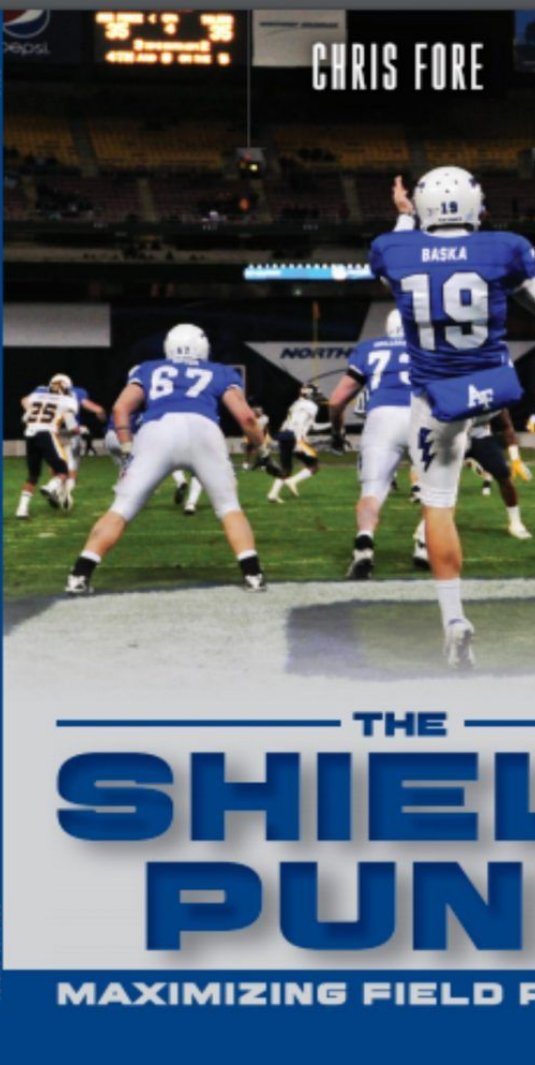
Building Championship-Caliber Football Programs  
Inside the Locker Rooms and Minds of State Champion Head Football Coaches

COACHES CHOICE

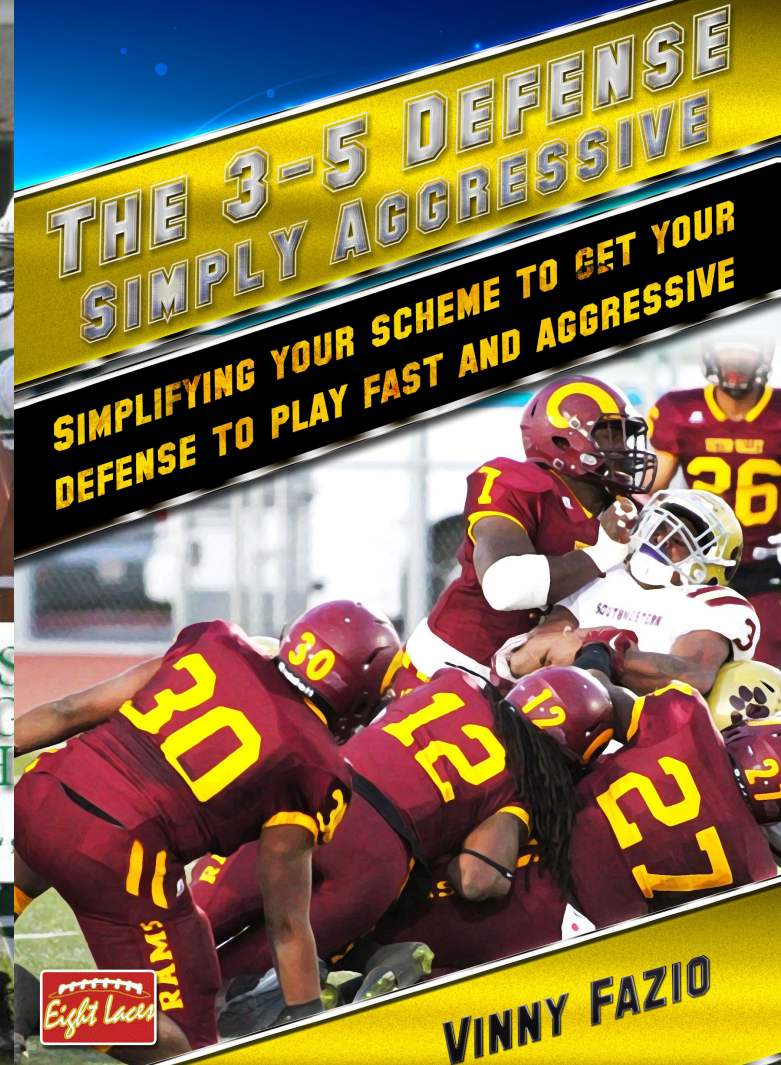
Inside

THE SHIELD PUNT

CHRIS FORE



AN INSIDER'S  
TO SCORING  
NEXT COACH  
CHRIS FORE



# STAY ORGANIZED WITH YOUR CONTACTS

A	B	C	D	E	F	G	H	I	J
	DATE	SCHOOL	POSITION	CONTACT PERSON	EMAIL	PHONE	RESUME SENT?	APPLICATION DONE?	FOLLOW UP
1									
2									
3									
4									
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6									
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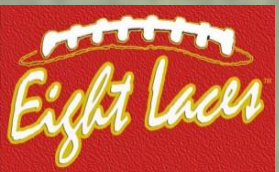


# 5 KEYS TO CONTACTING A.D.



# 5 KEYS TO CONTACTING A.D.

## 1. FOLLOW THE DIRECTIONS

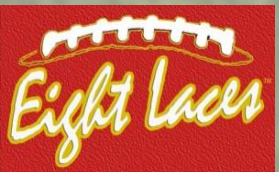




# 5 KEYS TO CONTACTING A.D.

1. FOLLOW THE DIRECTIONS

2. RESUME

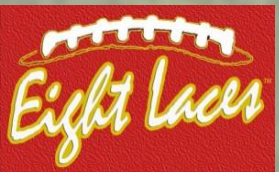


# **5 KEYS TO CONTACTING A.D.**

**1. FOLLOW THE DIRECTIONS**

**2. RESUME**

**3. COVER LETTER**





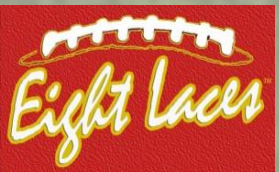
# **5 KEYS TO CONTACTING A.D.**

**1. FOLLOW THE DIRECTIONS**

**2. RESUME**

**3. COVER LETTER**

**4. COACHING MANUAL**





# **5 KEYS TO CONTACTING A.D.**

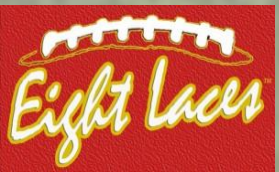
**1. FOLLOW THE DIRECTIONS**

**2. RESUME**

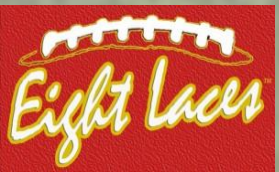
**3. COVER LETTER**

**4. COACHING MANUAL**

**5. LETTERS OF REC.**



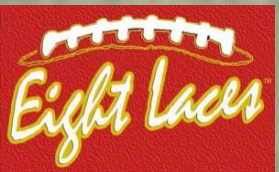
# 5 KEYS TO WRITING COVER LETTER





# 5 KEYS TO WRITING COVER LETTER

1. BE ORIGINAL!



# 5 KEYS TO WRITING COVER LETTER



**1. BE ORIGINAL!**

**2. BE UNIQUE!**





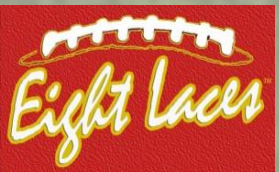
# 5 KEYS TO WRITING COVER LETTER



**1. BE ORIGINAL!**

**2. BE UNIQUE!**

**3. BE SPECIFIC!**



# 5 KEYS TO WRITING COVER LETTER

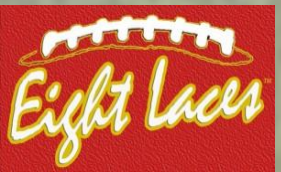


**1. BE ORIGINAL!**

**2. BE UNIQUE!**

**3. BE SPECIFIC!**

**4. BE QUICK!**





# 5 KEYS TO WRITING COVER LETTER



**1. BE ORIGINAL!**

**2. BE UNIQUE!**

**3. BE SPECIFIC!**

**4. BE QUICK!**

**5. BE PERSONABLE!**



# **FROM A NCAA D2 HEAD COACH**

## **THINGS I NOTICE:**

- Received 76 resumes for our 2 GA openings
- At least 15 inquiries did not reference which opening they were applying for
- 10 inquiries included attachments only, with no email of interest included
- 10 inquiries did not include a cover letter
- One inquiry the applicant left the name of two separate universities in the cover letter (“I feel like I’d be a great fit at Adams State”, then later, “I believe I can help contribute to the success of Colorado State University”), and we are not even in Colorado



# **FROM A NCAA D2 HEAD COACH**

## **THINGS I NOTICE:**

- **Following specific directions laid out in the job posting (cover letter, resume, referencing specific job opening, etc.)**
- **Personalized cover letter**
- **Professional correspondence, including grammar and proper spelling**
- **Documents that have been proofread**
- **Highlighting any connections (personal or otherwise) between the candidate and the university/football program**

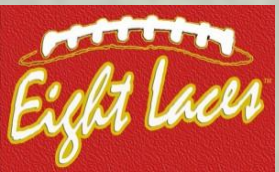
# **FROM A NCAA D2 HEAD COACH**

## **COMMON MISTAKES I SEE**

- **Form cover letter, obviously used for multiple job openings, not personalized**
- **Not proofreading the cover letter and leaving the name of another university in the document**
- **When sending their email of interest from their cell phone, they use the same grammar and punctuation (or lack thereof) as they would use in a text message**
- **Not specifically referencing the position they are “applying” for**
- **Not using an easy format to view a resume or correspond with (google docs, google phone, wait list email blocker, etc.)**



# 4 PIECES OF ADVICE FOR YOUR RESUME



# 4 PIECES OF ADVICE FOR YOUR RESUME

## 1. DO YOUR HOMEWORK





# **4 PIECES OF ADVICE FOR** **YOUR RESUME**

**1. DO YOUR HOMEWORK**

**2. PROOFREAD YOUR RESUME**



# **4 PIECES OF ADVICE FOR YOUR RESUME**

**1. DO YOUR HOMEWORK**

**2. PROOFREAD YOUR RESUME**

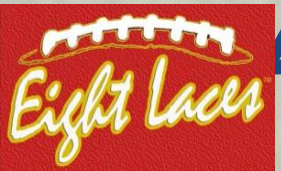
**3. EASY TO FOLLOW FORMAT**





# 4 PIECES OF ADVICE FOR YOUR RESUME

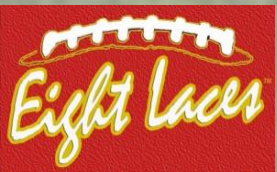
1. DO YOUR HOMEWORK
2. PROOFREAD YOUR RESUME
3. EASY TO FOLLOW FORMAT
4. BRAG ABOUT YOURSELF!





**RESUME SAMPLES**

***FILM TIME!!***





**NAME**

ADDRESS

PHONE

[EMAIL](#)

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**OBJECTIVE**

I wish to lead a motivated group of young men and build not a team but a program. A Program that leads to success on and off the field through. Through teaching, mentoring, molding and holding our students and coaches accountable to uphold what it means to be a \_\_\_\_\_. To run a program that will make our school, community and alumni proud by our play, by our actions in the community and by our achievements in the classroom. To teach our players how to play the game of football the right way, learning the proper skills to win but also play safe by using proper tackling and blocking techniques. To be the Next Head Coach of the \_\_\_\_\_.

---

**SUMMARY OF QUALIFICATIONS**

11 Years of Coaching High School Football at two CITY Large Schools. Traveled all over country as part of AN ASSOCIATION for four years demonstrating and clinician youth, high school and college teams. Coached on both sides of the ball and coordinated both Offense and Defense showing leadership skills teaching and leading fellow coaches and students. Assisted with Tutoring program that helped develop the 2011 State Academic Team of the Year in the state of ZYZ. Served on staff on campus at XYZ High School mentoring students and players. Worked closely with Head Coach NAME to help scheduling year around activities including off season Workouts, Spring Football, Summer Workouts and 7 on 7 training, scheduling of games/season, all league meetings. Created a recruiting list for all CITY area kids to give to College recruiters/coaches. Spoke at various coaching clinics. Crated Accountability off season points system for players to be held accountable in all areas of growth including academics, discipline, weight room attendance and improvements, as well as fundraising.

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**COACHING EXPERIENCE**

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## Coaching Experience

XYZ HIGH SCHOOL (Head Football Coach) – XYZ CITY, ST

DATES

Since 1988, XYZ HIGH SCHOOL is RECORD and has gone XYZ HIGH SCHOOL, 7 times in DATES, DATES, DATES, and DATES the MASCOT did not win a game with the record of 0 and 36 and a 41 game losing streak. Since DATES MASCOT have obtain the record 1-8 three times and have won a total of 15 games in 13 years. The Eagles have not had a winning record since they went 5-4 in DATES. The last time XYZ HIGH SCHOOL beat their rival XYZ HIGH SCHOOL was in DATES. XYZ HIGH SCHOOL football has made three-playoff appearances since DATES, DATES, DATES and DATES. Making it three years into the playoffs but not being able to obtain one playoff victory.

- I officially started my coaching career at XYZ HIGH SCHOOL in DATES where the success was very difficult to obtain and almost impossible to change the culture of losing. I built a program from the ground up the first MASCOT Football Foundation, fundraisers that generated over \$10,000 and meet with community members to build our first ever feeder program. During my first year of coaching I had 19 freshmen, (retain 6 from that class) 14 junior varsity players and 29 varsity players. The freshman and JV teams went winless, but the varsity finally defeated our cross-town rival 15-9, for the first time in 27 years! It was THE highlight of our first year, our record as a **program finished 2-25**.
- My second year, I made visiting the junior high schools a priority, selling our program and the new direction we're heading. During this year, I was able to receive a donation of over \$10,000 of weight lifting equipment. In coregent, I facilitated a junior high school weight lifting program at our school for. This was also our inaugural year of the MASCOT football program, having 6 teams 5<sup>th</sup>- 8<sup>th</sup> grade. Each MASCOT prep team running the varsity offense and defense and all the coaches are coached by myself. We were able to increase our incoming freshmen to 33 student athletes, this lead to our first winning record at the freshman level at 5-2-1, we were able to obtain our first junior varsity win against rival XYZ SCHOOL. On the varsity level we did not increase our win total but defeat our cross-town rival for the second year in a row and beat Kenosha Bradford one year removed from the state championship. As a program we were able to increase our win count from two in 2012 to eight wins finishing **8-18-1 in 2013**.
- This year Case has made great strides in building a winning culture on and off the field, increasing our freshman numbers to 43 student athletes. Also during this year we were able to retain 27 sophomores off our previous year's freshman team. The numbers, attitude and character in our young players help lead us to two great seasons. The freshman team went 6-1-1 losing by one point in the final game and our junior varsity team had a record of 7-2! Our varsity Eagles were able to start 2-0 a first time since 1993, to finish the season off 3-7, a first since 2006, which is only the third time since 1995. **Program wins doubled too 17-9-1 in**



## **Wide Receivers Coach, DATES**

### ***NCAA DIVISION 1 SCHOOL***

- Responsible for coaching the wide receiver position and holding installation meetings to implement the offense
- Enforcing the team rules within the position group and monitoring the academic progress of student athletes
- Work with offensive coordinator in formulating a game plan for each week and opponent
- Coached four All Conference wide receivers over the past two seasons
- Break down opponent film (All Defensive Parts: Front, Stunt, Blitz, Cov)
- Make recruiting calls to coaches and prospects
- Watch and evaluate recruit film from high school and junior college prospects across the nation
- Assisted in on campus and nationwide walk-on recruiting efforts
- Assist area NFL scouts with prospect film
- Input game and practice data into Hudl directly after practice and games

## **Wide Receivers Coach**

### **DATES**

### ***XYZ HIGH SCHOOL***

- Responsible for coaching the wide receiver position
- Helped XYZ School to a DATE conference title
- Case managed and provided services to 90 at-risk students while being the Communities in Schools site coordinator at XYZ
- Promoted positive relationships between school site, administrative office and community partners

NAME

ADDRESS | PHONE | EMAIL

## Summary

To obtain the Head coaching position at XYZ SCHOOL

## Experience

2014-Present OC/QB coach and P.E./Weight Training Teacher at XYZ SCHOOL

- Installed a spread passing attack with a Auburn style run game.
- Designed practice plans
- Designed game plans
- Assist in the overall development of Quarterback to include all throwing mechanics to film study and preparation
- Assist in development of Wide Receivers to include route running and reading defensive alignments
- 

2014 Head Football Coach, Offensive/Defensive Cord. and Recruiting Cord.  
XYZ SCHOOL

- Develop and implement an exemplary football program that will provide the best possible education for each student-athlete both on and off the football field
- Implement a Strength and Conditioning program for student-athletes in all sports
- Increase the marketability and visibility of the program through print marketing, social media and community outreach engagements
- Increase school enrollment through an active recruiting campaign
- Initiate innovative fundraising efforts to help boost the economic position of the program
- Install Offensive, Defensive, and Special teams systems
- Design weekly game plans and practice plans
- Coach QB/WR/DB



NAME

ADDRESS | PHONE | EMAIL

# Wasted Space

## Summary

To obtain the Head coaching position at XYZ SCHOOL

**Not  
needed**

## Experience

2014-Present OC/QB coach and P.E./Weight Training Teacher at XYZ SCHOOL

- Installed a spread passing attack with a Auburn style run game.
- Designed practice plans
- Designed game planes
- Assist in the overall development of Quarterback to include all throwing mechanics to film study and preparation
- Assist in development of Wide Receivers to include route running and reading defensive alignments
- 

2014 Head Football Coach, Offensive/Defensive Cord. and Recruiting Cord.  
XYZ SCHOOL

- Develop and implement an exemplary football program that will provide the best possible education for each student-athlete both on and off the football field
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- Install Offensive, Defensive, and Special teams systems
- Design weekly game plans and practice plans
- Coach QB/WR/DB

**Draw  
attention  
to TITLE**

**Should  
be under**

**Of course you are!**

**Prove it!**

# Name

## Objectives

To teach life skills to student-athletes on and off the field.

## Education

XYZ School, City, ST

*June, 2008* MN Real Estate License

XYZ School, City, ST

*May, 2006* Master of Education in Teaching and Learning

XYZ School, City, ST

*December, 2000* Bachelor of Applied Science

- Major: Elementary Education
- Minors: Teaching Middle School Science & Coaching
- Major GPA: 3.5/4.0

XYZ School, City, ST

*June, 1996* Associate of Arts

## Certifications

USA Football

*July, 2017*

- Heads Up Football Middle & High School
  - Concussions in Sports, Heat Illness Prevention, Sudden Cardiac Arrest, Blocking, Shoulder Tackling & Equipment Fitting
- Youth Tackle
  - Shoulder Tackling & Blocking Skills, Health & Safety, Fundamentals of Coaching

## Experience

XYZ School, City, ST

*Assistant Coach, March 2010-Present*

- Served as the Player Safety Coach for the youth, middle, and high school programs.

Too far  
down



# Name

Need contact information here, make it easy for them to contact you

Objectives – erase objective, everybody knows what you're applying to because you apply to 98% of jobs online. No need for an objective anymore in the digital age.

To teach life skills to student-athletes on and off the field.

Education – bring attention to your degree by making it BIGGER and BOLDER than the school, location, etc. Don't make the reader look hard for it. Try this format for education:

*St. Mary's University, Winona, MN*

**MASTER OF EDUCATION: TEACHING AND LEARNING**

**2008**

ABC School, City, ST

*June, 2008* MN Real Estate License

ABC School, City, ST

*May, 2006* Master of Education in Teaching and Learning

## Experience

XYZ School, City, ST

Assistant Coach, *March 2010-Present*

- Served as the Player Safety Coach for the youth, middle, and high school programs.
- Developed and maintained relationships with student-athletes.
- Instilled confidence, perseverance, sportsmanship, and work ethic to participating athletes.
- Installed various packages including the 4-4, 4-3, 3-4, and a 5-2.
- Collaborated with staff to create and execute weekly game plans & daily practice plans.
- Taught alignment and assignment responsibilities to all position groups.
- Coached the defensive backs emphasizing stance, movement, and how to read keys.
- Modeled proper tackling technique ensuring player safety.
- Trained defensive unit how to leverage the ball carrier maintaining outside/in, inside/out & head up angles.
- Coached the offensive line.
- Responsible for coaching tight ends & receivers.
- Led summer 7 on 7 competitions at Crown College passing league.
- Managed audio/visual components including filming and uploading game film using Hudl.
- Supervised student managers.
- Delivered team film sessions, teaching players how to evaluate individual performance and opponent tendencies.
- Sought support from local businesses for fundraising needs.
- Assisted athletes in the college recruiting and admission process.
- Actively networked with Wright County coaches, plus numerous high school & college coaches in Minnesota & Wisconsin.

XYZ School, City, ST



# Coaching Competencies

- Offense:
  - ✓ Offensive Line Play
    - Run Game: stance, movement, landmarks, demeanor, drive blocks, reach blocks, cut-off blocks, down blocks, skip-pulls, square-pulls, & double teams.
    - Pass Game: drop back pass protection, 3-step protection, slide protection, screen blocking, & cut blocks.
  - ✓ Tight Ends & Receiver Play
    - Alignment, stance, release, route landmarks, break points & footwork, receiving, ball security, & blocking.
  - ✓ Personnel Packaging (10, 11, 12, 13, 20, 21, 22, 23, 32)
  - ✓ Red Zone Efficiency
  - ✓ Scheme:

Run Game	Pass Game
Inside & Outside Zone	Quick Screens
Toss	5 Step Screens
1,2, & 3 Back Power	3 & 5 step route combinations
Counter	Sprint Out
Jet	Play Action & Bootleg
Zone Read	Specialty Plays
QB Power/Counter	

### **Field Experience:**

1. Physical Education/Health Education Teacher/RTI (06/2013-Current)
  - Teacher at Middle School
2. Driver Education Teacher (06/2014-Current)
  - Behind The Wheel Summer School Instructor
3. In School Suspension Specialist (08/2012-Current)
  - In School Suspension Specialist at High School
4. Para-Professional (03/2012-06/2012)
  - Para-Professional for High School
5. Substitute Teacher (08/2011-02/2012)
  - Substitute teacher for School District #204

### **Coaching Field Experience:**

1. High School Football (Summer 13'-Current)
  - Varsity Offensive Coordinator
2. High School Football (Fall 11'-Spring 13')
  - Varsity Football Special Teams Coordinator/Running Backs Coach
  - In charge of all running back play and coaching
  - Assist in game planning and scouting on a weekly basis
  - Assist offensive play calling during game play
3. High School Track and Field (Spring 12'-Current)
  - Assistant Varsity Track and Field Coach
  - In charge of coaching all jump events



## High School, XYZ District

**2013 Varsity Defensive Coordinator / Strength and Conditioning Coordinator:** 8-4 record, lost in 2<sup>nd</sup> round of playoffs to XYZ School (eventual State Champion)

- Installed a new style of 3-4 defense, led to improvement of 60 ypg less rushing and 14 ypg less passing than 2012
- Shutout XYZ School in 1<sup>st</sup> round of playoffs, 27-0
- Held XYZ School to their lowest number of points (7) this season
- Held XYZ School (2<sup>nd</sup> round playoff qualifier) to their 2<sup>nd</sup> lowest number of points (24) this season
- Held XYZ School (3<sup>rd</sup> round playoff qualifier) to their 2<sup>nd</sup> lowest number of points (23) this season
- **2012 Varsity Defensive Coordinator:** 6-5 record, lost in 1<sup>st</sup> round of playoffs to XYZ School
  - Finished 2<sup>nd</sup> in District 5-5A in Scoring Defense
  - Held XYZ School to 13 points, which is 23 points less than their season average of 36.4 ppg
  - **2011 Varsity Defensive Coordinator:** 6-5 record, lost in 1<sup>st</sup> round of playoffs in double OT to XYZ School
  - Finished season in Top 1 or 2 in every major defensive category in District XYZ, including first in Total Yards Allowed
  - Held XYZ School to lowest point total since 2008
  - Only team to shutout XYZ School in 2011
- **2010 Varsity Defensive Coordinator:** 6-4 record, lost by 1 point in final game to miss playoffs
  - Defeated #3 state-ranked XYZ School on the road to give XYZ School its first district loss at home since 2008
- **2009 Varsity Defensive Coordinator:** 4-6 record, lost by 3 points in final game to miss playoffs
  - Developed and implemented a Powerlifting program at XYZ School using same methods & training schedules as the University of Nebraska
- **2008 Coached Varsity OLB:** 8-4 record, Class XYZ District Champs, Advanced to 2<sup>nd</sup> Round of Playoffs
- **2007 Coached Varsity OLB:** 11-3 record, Class XYZ District Champs, Advanced to 4<sup>th</sup> Round of Playoffs
- **2006 Coached Varsity OLB:** 10-2 record, Class XYZ District Champs, Advanced to 2<sup>nd</sup> Round of Playoffs
- **2005 Coached Varsity CB:** 16-0 record, *Class XYZ State Champions*, District XYZ Champs, led district 10-4A in scoring defense, tied the State Record for most wins in a season (16)
- **2004 Coached Freshman OL/DL:** 10-0 record
- **2003 Coached Freshman OL/DL:** 10-0 record
- **2002 Coached Freshman OL/DL:** 9-1 record



75-33 varsity record

**Playoff Results**

**4<sup>th</sup> Round**

2007

**2<sup>nd</sup> Round**

2013, 2008, 2006

**1<sup>st</sup> Round**

2012, 2011

**2008**

District Champions

**2007**

District Champions

**2006**

District Champions

**2005**

District Champions

**2005**

**4A Div II State  
Champions**

**2002 – Current**

**VARSITY DEFENSIVE COORDINATOR** (09-current)

**2013: 8-4 record**

- Installed a new style of 3-4 defense, led to improvement of 60 ypg less rushing
- Shutout L.D. Bell in 1<sup>st</sup> round of playoffs, 27-0
- Held two teams to their lowest number of points all season
- Also served as the Strength and Conditioning Coordinator

**2012: 6-5 record**

- Finished 2<sup>nd</sup> in District in Scoring Defense
- Held XYZ to only 13 points, 23 points below their season average

**2011: 6-5 record**

- Finished 1<sup>st</sup> or 2<sup>nd</sup> in every major defensive category in District
- Finished 1<sup>st</sup> in Total Yards Allowed
- Held XYZ to lowest point total since 2008
- Only team to shut out XYZ in 2011

**2010: 6-4 record**

- Defeated #3 state-ranked XYZ to give them first district home loss in 3 seasons

**2009: 4-6 record**



- Developed and implemented University of Nebraska strength program

**VARSITY OUTSIDE LINEBACKERS COACH** ('06-'08)

**2008: 8-4 record**

**2007: 11-3 record**

**2006: 10-2 record**

**VARSITY CORNERBACKS COACH** (2005)

**2005: 16-0 record**

- Led district in 10-4A Scoring Defense
- Tied the State Record for most wins in season

**FRESHMAN OFFENSIVE/DEFENSIVE LINE COACH** ('02-'04)

**XYZ SCHOOL, CITY, ST**



## High School, XYZ District

### 2013 Varsity Defensive Coordinator / Strength and Conditioning Coordinator playoffs to XYZ School (eventual State Champion)

- Installed a new style of 3-4 defense, led to improvement of passing than 2012
- Shutout XYZ School in 1<sup>st</sup> round of playoffs, 27-0
- Held XYZ School to their lowest number of points (7) this season
- Held XYZ School (2<sup>nd</sup> round playoff qualifier) to their 2<sup>nd</sup> season
- Held XYZ School (3<sup>rd</sup> round playoff qualifier) to their 2<sup>nd</sup>
- **2012 Varsity Defensive Coordinator:** 6-5 record, lost in 1<sup>st</sup> round
  - Finished 2<sup>nd</sup> in District 5-5A in Scoring Defense
  - Held XYZ School to 13 points, which is 23 points less than 2011
  - **2011 Varsity Defensive Coordinator:** 6-5 record, lost in XYZ School
  - Finished season in Top 1 or 2 in every major defensive category: Total Yards Allowed
  - Held XYZ School to lowest point total since 2008
  - Only team to shutout XYZ School in 2011
- **2010 Varsity Defensive Coordinator:** 6-4 record, lost by 1 point
  - Defeated #3 state-ranked XYZ School on the road to give home since 2008
- **2009 Varsity Defensive Coordinator:** 4-6 record, lost by 3 points
  - Developed and implemented a **Powerlifting** program at XYZ training schedules as the University of Nebraska
- **2008 Coached Varsity OLB:** 8-4 record, Class XYZ District Champions
- **2007 Coached Varsity OLB:** 11-3 record, Class XYZ District Champions
- **2006 Coached Varsity OLB:** 10-2 record, Class XYZ District Champions
- **2005 Coached Varsity CB:** 16-0 record, Class XYZ State Champions 10-4A in scoring defense, tied the State Record for most wins in a season
- **2004 Coached Freshman OL/DL:** 10-0 record
- **2003 Coached Freshman OL/DL:** 10-0 record
- **2002 Coached Freshman OL/DL:** 9-1 record

75-33 varsity record

#### Playoff Results

##### 4<sup>th</sup> Round

2007

##### 2<sup>nd</sup> Round

2013, 2008, 2006

##### 1<sup>st</sup> Round

2012, 2011

##### 2008

District Champions

##### 2007

District Champions

##### 2006

District Champions

##### 2005

District Champions

##### 2005

**4A Div II State  
Champions**

#### **2002 – Current**

#### **VARSITY DEFENSIVE COORDINATOR (09-current)**

##### **2013: 8-4 record**

- Installed a new style of 3-4 defense, led to improvement of 60 ypg
- Shutout L.D. Bell in 1<sup>st</sup> round of playoffs, 27-0
- Held two teams to their lowest number of points all season
- Also served as the Strength and Conditioning Coordinator

##### **2012: 6-5 record**

- Finished 2<sup>nd</sup> in District in Scoring Defense
- Held XYZ to only 13 points, 23 points below their season average

##### **2011: 6-5 record**

- Finished 1<sup>st</sup> or 2<sup>nd</sup> in every major defensive category in District
- Finished 1<sup>st</sup> in Total Yards Allowed
- Held XYZ to lowest point total since 2008
- Only team to shut out XYZ in 2011

##### **2010: 6-4 record**

- Defeated #3 state-ranked XYZ to give them first district home loss

##### **2009: 4-6 record**

- Developed and implemented University of Nebraska strength program

#### **VARSITY OUTSIDE LINEBACKERS COACH ('06-'08)**

##### **2008: 8-4 record**

##### **2007: 11-3 record**

##### **2006: 10-2 record**

#### **VARSITY CORNERBACKS COACH (2005)**

##### **2005: 16-0 record**

- Led district in 10-4A Scoring Defense
- Tied the State Record for most wins in season

#### **FRESHMAN OFFENSIVE/DEFENSIVE LINE COACH ('02-'04)**

## BEFORE EIGHT LACES CUSTOMIZATION

**XYZ SCHOOL**

**2012 - Present**

**Head Football Coach**

- Oversee all matters football related
- Revitalized Strength Program and commitment to Football
- Coordinated Offense/Special Teams

## AFTER EIGHT LACES CUSTOMIZATION

	<b>2012 - Present</b>	<b>XYZ SCHOOL, City, ST</b>
<b>2014</b> 12-2 final record Best in school history	<b>HEAD FOOTBALL COACH</b> <ul style="list-style-type: none"><li>• Program won 12 games for first time in history ('14)</li><li>• Averaged 2.6 wins/season before I arrived; we have won 8 games per season since</li><li>• Improved football program from 2-8 to 9-4 in just second year</li><li>• Participation numbers increased from 45 to 79 total players in 3 seasons</li><li>• Average 47 points/game and allowed just 14/game ('14)</li><li>• Revitalized Strength Program and commitment to football</li><li>• Senior class of 2015 combined GPA 3.5</li><li>• 3 student-athletes were ineligible when I took over, now nobody is largely because of the Pride Points program I established which holds players accountable year round</li><li>• Started a youth night for recreation league to work with our team, started a free youth football camp, take student-athletes to read to elementary students</li></ul>	
<b>2013</b> Playoffs-2 <sup>nd</sup> Round		
<b>2012</b> Eastern Regional Runner Up		



## Education

Current	<b>University of XYZ</b> Masters of Sports Administration Online	City, ST
2010-2014	<b>University of XYZ</b> Bachelor of Science in Middle/Secondary Education Concentration: Mathematics and Spanish	City, ST
2011	<b>XYZ Community College</b> Completed 6 Spanish Credits	City, ST
2006-2010	<b>XYZ High School</b> High School Diploma	City, ST



## **Related Experience**

*March 2015-Current:* **Head Football Coach**

XYZ High School

City, ST

- Organize, game plan, practice plan, and oversee all aspects of entire football program
- Manage athlete placement and promotion to colleges
- Formed as official booster club, highest academic performance in a decade & high player retention

*April 2013-January 2015:* **Offensive Coordinator**

XYZ High School

City, ST

- Organize, game plan, practice plan, and oversee all aspects of offensive for entire program
- Manage athlete placement and promotion to colleges
- Two playoff appearances in three years

*April 2010-April 2013:* **Defensive Coordinator**

XYZ High School

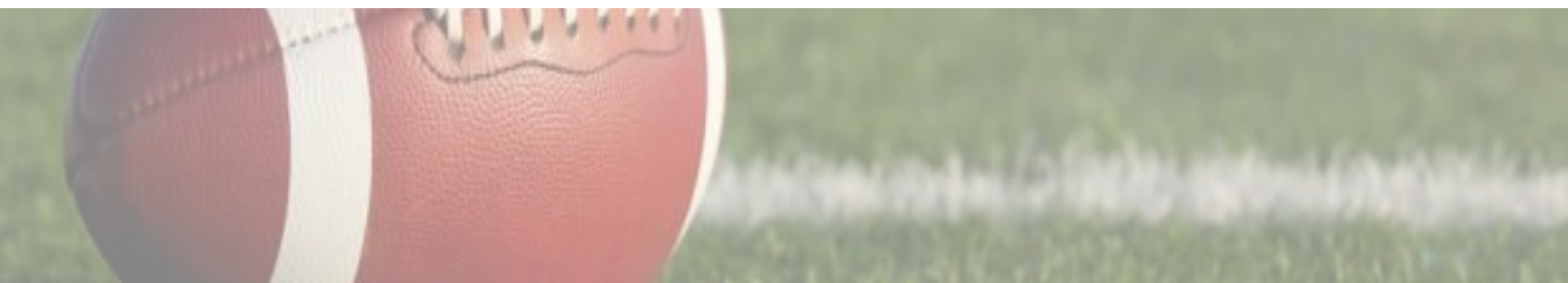
City, ST

- Organize, game plan, practice plan, and oversee all aspects of defensive side of the ball
- County Assistant Coach of the Year and District 2 State Coaches Association Assistant Coach of the Year 2011
- 2011 County Conference: 2<sup>nd</sup> ranked total defense, 1<sup>st</sup> ranked pass defense, 2<sup>nd</sup> ranked run defense and 36% third down efficiency



## Education

Current	<b>University of XYZ</b> Masters of Sports Administration Online	<b>City, ST</b>
2010-2014	<b>University of XYZ</b> Bachelor of Science in Middle/Secondary Education Concentration: Mathematics and Spanish	<b>City, ST</b>
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## EDUCATION

<u>University of XYZ</u> , City, ST	Expected May 2018
<b>MASTER OF ARTS: SPORTS ADMINISTRATION</b>	
<u>University of XYZ</u> , City, ST	2014
<b>BACHELOR OF SCIENCE: MIDDLE/SECONDARY EDUCATION</b>	
Concentration: <i>Mathematics and Spanish</i>	

## Coaching/Athletics Experience

Jan. 2016- June 2017    **XYZ Charter Schools**

City, State

Head Football Coach

- Foster among the participants and spectators an appreciation of the values of athletics, a desire to perform at the highest level, an attitude of good sportsmanship, and a sense of pride in self, team, school, and community.
- Direct the training, conditioning, and performance of the football program and lead and supervise, the assistant coaches in their efforts with teams assigned to them.
- Emphasize the importance of academic excellence and assist in monitoring and maintaining high academic standards for members of the football program.
- Become actively involved with the college recruiting process for team members.
- Make recommendations to the athletic director and principal in the hiring and/or retention of assistant coaches.
- Promote the program within the school and community.
- Work cooperatively with other HHS head athletic coaches in order to operate a well-balanced athletic program.
- Recommend to the athletic director the type and amount of equipment and supplies needed to conduct the football program. Provide for the inventory and care of equipment.
- Engage with the Oasis Booster Club and parents of the members of the football program in a positive and constructive manner.
- Develop a relationship with the Cape Coral Youth Football program and establish a presence with youth football via summer camps, coaching clinics and the fall program.
- Embrace and support the mission of Oasis High School.
- Perform other duties related to the position of head athletic coach as requested by the high school principal and/or athletic director.



## COLLEGIATE FOOTBALL BACKGROUND



2016  
**Conference  
Champions**

2013  
**Conference  
Champions**

**2011 – Present**

**XYZ UNIVERSITY, City, ST**

### **OFFENSIVE COORDINATOR/RECRUITING COORDINATOR OFFENSIVE LINE COACH**

- Play a vital role in the day to day operations of the program; set the schedule for the offensive staff, set the recruiting calendar as well as recruiting areas for the entire staff
- Program made their very first trip to the NCAA Division III Playoffs ('16)
- Work with all areas of campus (admissions, facilities, food service) to coordinate events
- Responsible for overseeing: Official visits, Game Day visits, Junior Day, Prospect Camps
- Improved the roster from 90 players from 18 states to 120 players from 25 states; this vast roster change has improved the entirety of the program's success
- Record sized Senior class of 30 student-athletes won a school record 31 games; this represents the most wins in program history for one class
- Was responsible for managing the recruiting from Florida to Alaska
- Personally recruited: Kentucky, Southeastern Indiana, and Southern Ohio

### **OFFENSIVE HIGHLIGHTS**

- Architect of an offense that set over 50 school records
- A revamped offense led to improving the overall 7-year record from 24-24 to 42-12
- The program did not win 7 conference games in a season in the 7 years prior to 2011; in the last 7 seasons, we have won 7 games in 3 different seasons
- Improved points per game by 27.5% over 7 seasons; up to 33.3
- 42.6 points per game ('15) is the most points scored in 14 years
- 39.7 points per game ('17) is the 2<sup>nd</sup> most points scored in 14 years; 38.9 ('14) is 3<sup>rd</sup> most
- Led the HCAC in least amount of sacks allowed ('15, '16); threw second most passes
- Developed 13 First Team All-Conference players on offense, 2 All-American linemen
- Directly responsible for hiring, training and developing the offensive staff coaches

The ones that stand out have good vocabulary, are free of any grammatical mistakes, and are all symmetrical (ie, no indents or tabs that are misaligned).

I also like to see simple (and easy to understand) transitions from one job to the next. I have run across a few where I am a bit confused as to where someone has been...due to jumping around a 2-3 places in just one year.

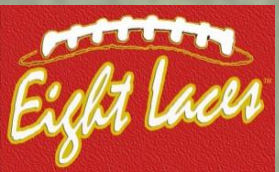
I like to see someone who has been committed at a place for a little bit. I understand that opportunities arise and that as a younger coach, you probably will be moving around quite a bit...but I just prefer to see some commitment/loyalty if we were to bring that person on board.

*Anonymous*

*NCAA FBS Director of Football Operations and Player Personnel*

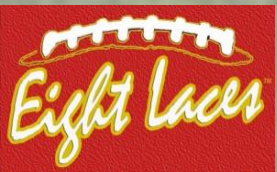


# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME



# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME

## **1. EXPERIENCE**





# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME



**1. EXPERIENCE**

**2. QUALITY OF PROGRAM**



# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME

**1. EXPERIENCE**

**2. QUALITY OF PROGRAM**

**3. DID YOU MAKE  
IMPROVEMENTS?**





# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME

## 4. DID YOU INNOVATE?



# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME

**4. DID YOU INNOVATE?**

**5. HAVE YOU MOVED UP THE  
LADDER?**



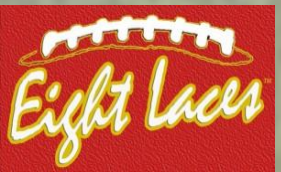


# 6 THINGS AN AD LOOKS FOR ON YOUR RESUME

**4. DID YOU INNOVATE?**

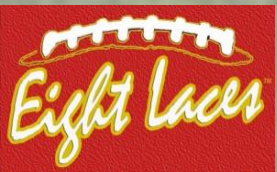
**5. HAVE YOU MOVED UP THE  
LADDER?**

**6. DID YOUR TEAMS OVER OR  
UNDER ACHIEVE?**



# LETTER OF RECOMMENDATIONS

**MAKE IT A QUIVER**





# **GET THEM FROM:**

**Head Coaches**

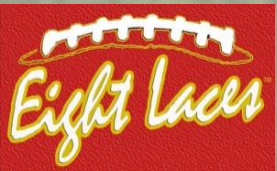
**Head coaches you've coached against**

**Assistant Coaches**

**Assistant coaches you've supervised**

**Parents**

**Players**



# **GET THEM FROM:**

**Officers from Governing Body**

**Superintendent**

**Principals/President**

**Vice Principals/Vice President**

**Athletic Director**

**Athletic Dept Personnel**

**Volunteer organizations**

**Teachers/Professors**

**Director of Human Resources**

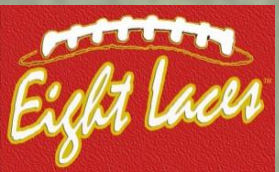




# WHEN SENDING LETTERS



Send the RIGHT letters;  
not just letters



**SHOCK THE PANEL –  
PREPARE FOR YOUR  
DAY!**





# SHOCK THE PANEL – PREPARE FOR YOUR

## DAY! 1. KNOW MORE ABOUT JOB THEN PANEL DOES

*A. BOARD MEMBER - “I had no idea we were going through coaches like this in softball, why is this happening?”*



# SHOCK THE PANEL – PREPARE FOR YOUR

## **DAY!** 1. KNOW MORE ABOUT JOB THEN PANEL DOES

- Returners – schedule – opponents – facilities – league – AD – media - school website (1 page about sports, 5 about the school play?!)





# SHOCK THE PANEL – PREPARE FOR YOUR

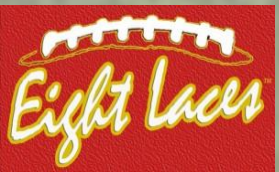
## DAY!

### 1. KNOW MORE ABOUT JOB THEN PANEL DOES

- Decision makers on campus with a kid in the program?



# TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS





# TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS

**1. CANDIDATE DON'T DO  
HOMEWORK**

***“Fall out of good graces very  
quickly!”***

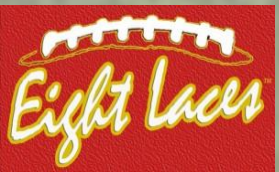




# TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS

## 2. TOO COCKY/ARROGANT

***“Be confident, not cocky!”***





# TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS

## 3. NON VERBAL COMMUNICATION

*“Dressed poorly, no or little eye contact, their voice quality is poor, there no humor.”*



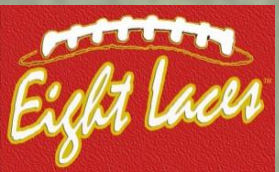
# 10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB





# 10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB

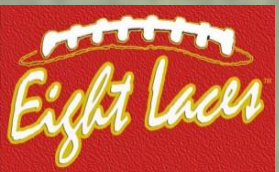
## 1. THE ADMINISTRATION



# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

**1. THE ADMINISTRATION**

**2. THE HISTORY**



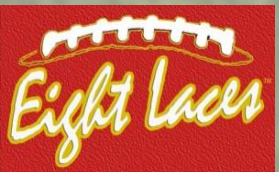


# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

**1. THE ADMINISTRATION**

**2. THE HISTORY**

**3. THE ENROLLMENT**



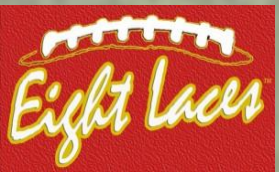
# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

**1. THE ADMINISTRATION**

**2. THE HISTORY**

**3. THE ENROLLMENT**

**4. THE MONEY**





# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

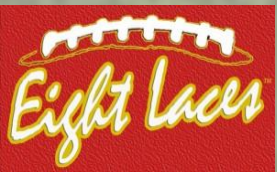
**1. THE ADMINISTRATION**

**2. THE HISTORY**

**3. THE ENROLLMENT**

**4. THE MONEY**

**5. THE FACILITIES**



# 10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB

## 6. THE PHILOSOPHY

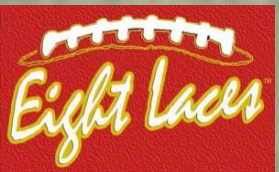




# 10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB

**6. THE PHILOSOPHY**

**7. THE AREA**



# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

**6. THE PHILOSOPHY**

**7. THE AREA**

**8. THE OPPORTUNITY**





# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

**6. THE PHILOSOPHY**

**7. THE AREA**

**8. THE OPPORTUNITY**

**9. THE TOOLS**



# **10 THINGS TO CONSIDER BEFORE TAKING A NEW JOB**

**6. THE PHILOSOPHY**

**7. THE AREA**

**8. THE OPPORTUNITY**

**9. THE TOOLS**

**10. THE FAMILY**





# 99 QUESTIONS TO ASK BEFORE ACCEPTING YOUR NEXT JOB



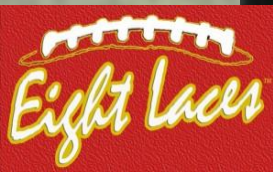
AN INSIDER'S GUIDE  
TO SCORING YOUR  
NEXT COACHING JOB  
CHRIS FORE, CAA



# HOW TO KNOW IF YOU'RE IN A SHAM INTERVIEW



AN INSIDER'S GUIDE  
TO SCORING YOUR  
NEXT COACHING JOB  
CHRIS FORE, CAA





# **WHAT SHOULD I SEND THE ATHLETIC DIRECTOR?**

**3 Tips To Get Along Great With Your Athletic  
Director**

**A To Do List During Your First 30 Days As A  
Head Coach**

**Don't Take A Coaching Job Like This: One  
Coach's Experience**







# RESOURCES



FORE

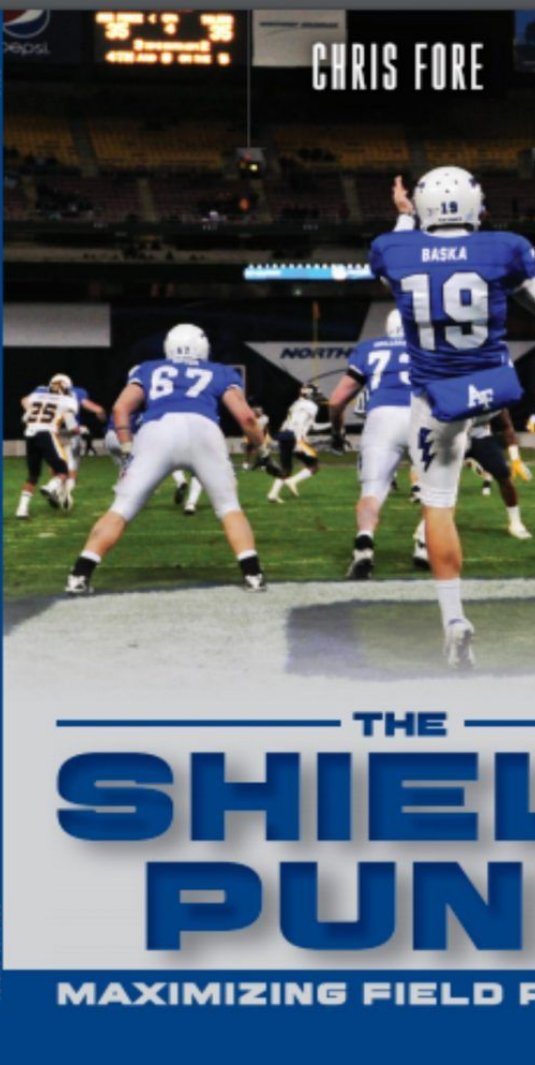
Building Championship-Caliber Football Programs  
Inside the Locker Rooms and Minds of State Champion Head Football Coaches

COACHES CHOICE

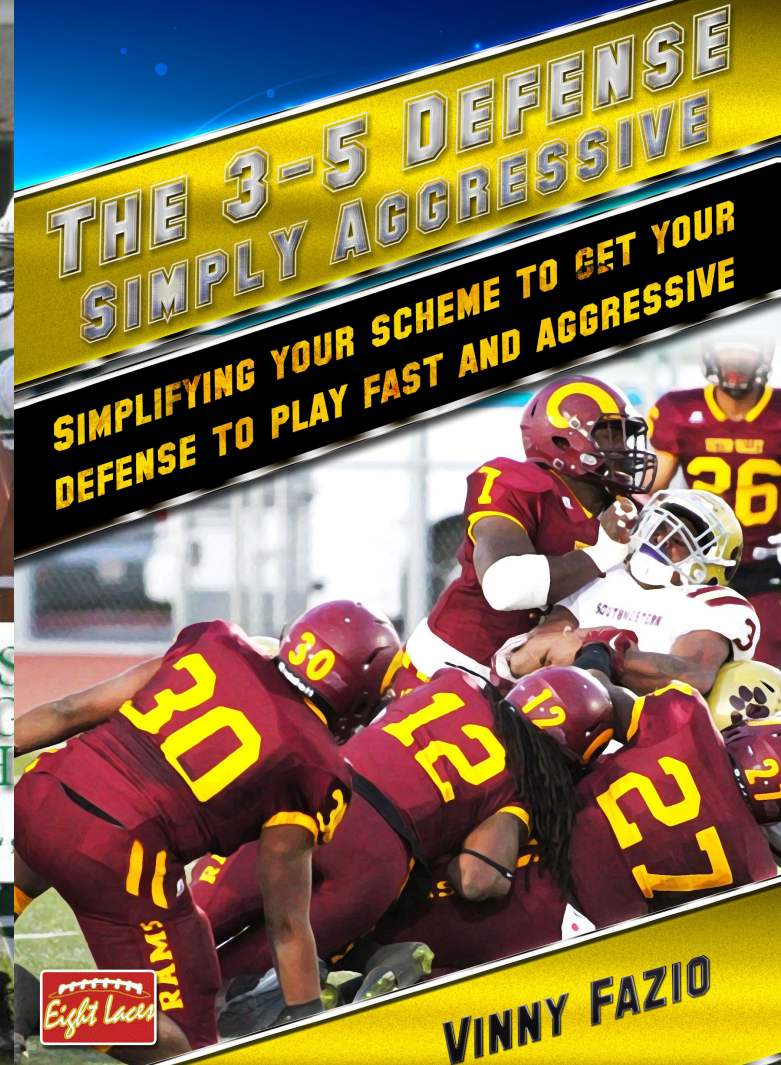
Inside

THE SHIELD PUNT

CHRIS FORE



AN INSIDER'S  
TO SCORING  
NEXT COACH  
CHRIS FORE

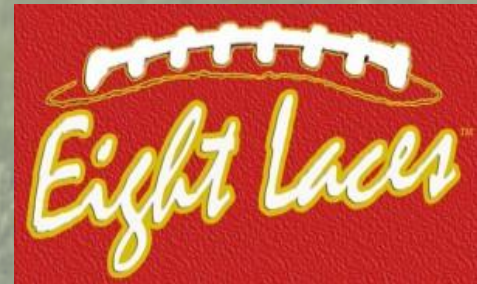






# CONVERTING YOUR RESUME FROM 4th AND LONG TO 1st AND GOAL

Chris Fore  
chris@eightlaces.org  
@coachfore



EightLaces.org  
CoachFore.org