

EightLaces.org
CoachFore.org



Chris Fore
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PRINCIPAL



17 YEARS - FOOTBALL COACH

8 YEARS - ATHLETIC ADMIN

UNIVERSITY PROFESSOR

NIAAA CERTIFIED ATH. ADMIN.

MASTERS OF ATHLETIC ADMIN.

CA. COACHES ASSOC. PRESIDENT



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Football

Tualatin turns to Canby graduate Dan Lever to take over football program



Tualatin's football team finished 2-8 last season under interim co-coaches Scott Herron and Erik Moen. (Pete Christopher/Staff)

By Jerry Oliver | The Oregonian/OregonLive
on April 06, 2017 6:13 PM, updated April 06, 2017 7:45 PM

Tualatin has hired former Gervais coach Dan Lever as football coach.

Lever comes to the Timberwolves after serving



"I have applied for many jobs over the years. All I have ever wanted was a chance to get an interview.

Coach Fore helped me with my resume and I had more bites in one year than all the previous combined.

Coach Fore helped me get my dream job!"

Dan Lever

Eight Laces 2016 client

Clinton Nims

@ClintNims



GV grad Nims selected as
Mustangs football coach

starbeacon.com

[starbeacon.com/sports/
local_s...](http://starbeacon.com/sports/local_s...)

Thanks for the help landing my
dream job!



Tuesday 4:34 PM

OCIATION



mrcoachpowell

@mrcoachpowell



Replying to [@CoachFore](#) [@kdawgswift](#) and [@CraigHarrison22](#)

Agreed. Since using [@CoachFore](#) as a resource I have interviewed for every single job I have applied for.

7:15 PM · 1/16/19 · [Twitter for iPhone](#)



TORONTO ARGONAUTS DEFENSIVE COORDINATOR

2017 GREY CUP CHAMPIONS

SASKATCHEWAN ROUGHRIDERS HEAD COACH

2013 GREY CUP CHAMPIONS

CALGARY STAMPEDERS ASST COACH

2008 GREY CUP CHAMPIONS

NFL EUROPE FRANKFURT GALAXY ASST COACH

2006 WORLD BOWL CHAMPIONS



"Chris totally transformed my resume in a timely and professional manner. His resume building skills are a valuable resource for coaches looking to take their resume to the next level."

- Corey Chamblin, NFL veteran, 3x Grey Cup Champion, 2006 World Bowl Champions





Kyle Adkins named football coach at Campbell

CobbOnline.com Jan 12, 2017 - Smyrna



Staff Coverage
Smyrna High School Football: Left side: Head Coach Kyle Adkins at Campbell in January

Campbell didn't have to look far for their next football coach.

Athletic director Jeff Hutson announced Tuesday that the Spartans have hired Kyle Adkins as their next football coach. Adkins succeeds former coach Ryan Brady who stepped down at the end of the season after going 5-25 in three years at the helm.

Adkins recently held the same post at Pope. He just wrapped up a 3-7 season with the Greyhounds after going 6-10 during his first year. Also a former coach at Stone, Adkins is taking over a Campbell team that finished 6-10 last season and hasn't had a coach remain in place for more than four seasons, since Alan Neely led the squad from 1993-96.

"Athletic Director Jeff Hutson added he and his search committee **looked through resumes** and conducted interviews before selecting Adkins.

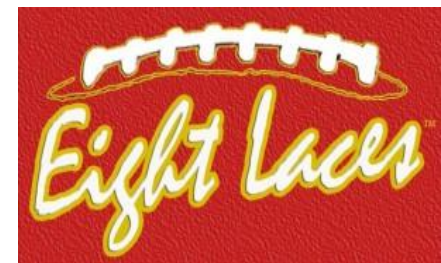
"We went through **too many to count**, and we just **narrowed them down**."

"I knew that my resume' needed an upgrade and after researching Coach Fore's program - to me it was a no-brainer. I am a firm believer in that my new and improved resume, courtesy of Coach Fore, is the reason that I got my foot in the door and ultimately got my new job!"

**- Kyle Adkins, Head Football Coach
Campbell High School, Smyrna, GA**



- 5 KEYS TO CONTACTING THE ATH DIRECT.
- ADVICE FROM NCAA HEAD COACHES
- RESUME CRITIQUE
- SHOCK THE INTERVIEW PANEL
- 3 INTERVIEW MISTAKES COACHES MAKE
- TOP 3 THINGS COACH CAN DO
- WHAT SHOULD I BRING TO INTERVIEW
- 6 THINGS TO ASK BEFORE THE INTERVIEW
- NAVIGATING 3 DIFFICULT ???S
- WHY SHOULD WE HIRE YOU?



STAY ORGANIZED WITH YOUR CONTACTS

A	B	C	D	E	F	G	H	I	J
	DATE	SCHOOL	POSITION	CONTACT PERSON	EMAIL	PHONE	RESUME SENT?	APPLICATION DONE?	FOLLOW UP
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
12									
13									
14									
15									



5 KEYS TO CONTACTING A.D.



5 KEYS TO CONTACTING A.D.

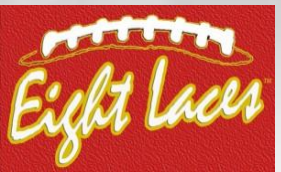
1. FOLLOW THE DIRECTIONS



5 KEYS TO CONTACTING A.D.

1. FOLLOW THE DIRECTIONS

2. RESUME



5 KEYS TO CONTACTING A.D.

1. FOLLOW THE DIRECTIONS

2. RESUME



3. COVER LETTER



5 KEYS TO CONTACTING A.D.

1. FOLLOW THE DIRECTIONS

2. RESUME



3. COVER LETTER

4. COACHING MANUAL



5 KEYS TO CONTACTING A.D.

1. FOLLOW THE DIRECTIONS

2. RESUME



3. COVER LETTER

4. COACHING MANUAL

5. LETTERS OF REC



FROM A NCAA D2 HEAD COACH THINGS I NOTICE:



FROM A NCAA D2 HEAD COACH THINGS I NOTICE:

- Received 76 resumes for our 2 GA openings



FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Received 76 resumes for our 2 GA openings
- **At least 15 inquiries did not reference which opening they were applying for**



FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Received 76 resumes for our 2 GA openings
- At least 15 inquiries did not reference which opening they were applying for
- **10 inquiries included attachments only, with no email of interest included**

LOUISIANA

HIGH SCHOOL COACHES ASSOCIATION

FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Received 76 resumes for our 2 GA openings
- At least 15 inquiries did not reference which opening they were applying for
- 10 inquiries included attachments only, with no email of interest included
- **10 inquiries did not include a cover letter**

The logo for the USA SCAC Association is displayed. It features the letters "USA" in a large, bold, red font with a white outline. To the right of "USA" is the word "SCA" in a large, bold, blue font with a white outline. Below "SCA" is the word "ASSOCIATION" in a smaller, blue, sans-serif font. The entire logo is set against a background of large, light gray stars.

FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Received 76 resumes for our 2 GA openings
- At least 15 inquiries did not reference which opening they were applying for
- 10 inquiries included attachments only, with no email of interest included
- 10 inquiries did not include a cover letter
- **Name of two separate universities in the cover letter (“I feel like I’d be a great fit at Adams State”, then later, “I believe I can help contribute to the success of Colorado State University”), and we are not even in Colorado!!!**

FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

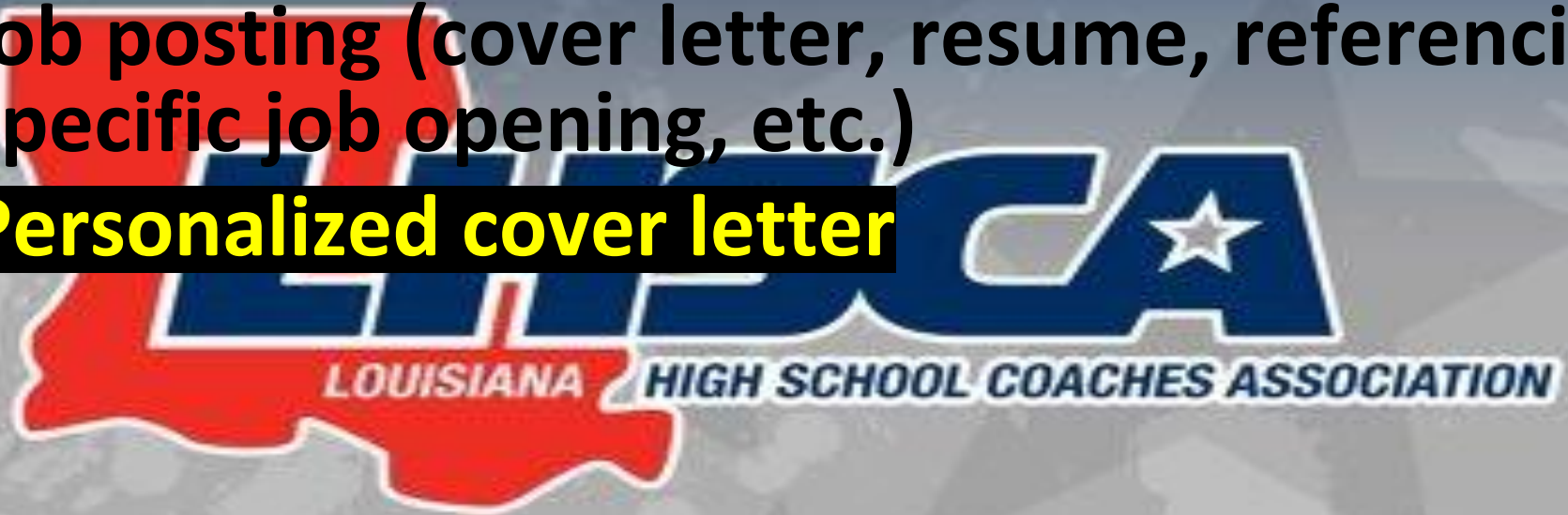
- Following specific directions laid out in the job posting (cover letter, resume, referencing specific job opening, etc.)



FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Following specific directions laid out in the job posting (cover letter, resume, referencing specific job opening, etc.)
- **Personalized cover letter**



FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Following specific directions laid out in the job posting (cover letter, resume, referencing specific job opening, etc.)
- Personalized cover letter
- **Professional correspondence, including grammar and proper spelling**

FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Following specific directions laid out in the job posting (cover letter, resume, referencing specific job opening, etc.)
- Personalized cover letter
- Professional correspondence, including grammar and proper spelling
- **Documents that have been proofread**

FROM A NCAA D2 HEAD COACH

THINGS I NOTICE:

- Following specific directions laid out in the job posting (cover letter, resume, referencing specific job opening, etc.)
- Personalized cover letter
- Professional correspondence, including grammar and proper spelling
- Documents that have been proofread
- Highlighting any connections (personal or otherwise) between the candidate and the university/football program

FROM A NCAA D2 HEAD COACH COMMON MISTAKES I SEE

- Form cover letter, obviously used for multiple job openings, not personalized



FROM A NCAA D2 HEAD COACH

COMMON MISTAKES I SEE

- Form cover letter, obviously used for multiple job openings, not personalized
- **Not proofreading the cover letter and leaving the name of another university in the document**



FROM A NCAA D2 HEAD COACH

COMMON MISTAKES I SEE

- Form cover letter, obviously used for multiple job openings, not personalized
- Not proofreading the cover letter and leaving the name of another university in the document
- **When sending their email of interest from their cell phone, they use the same grammar and punctuation (or lack thereof) as they would use in a text message**

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- **Not specifically referencing the position they are “applying” for**

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- Not specifically referencing the position they are “applying” for
- **Not using an easy format to view a resume or correspond with (google docs, google phone, wait list email blocker, etc.)**

RESUMES



NAME

ADDRESS

PHONE

[EMAIL](#)

OBJECTIVE

I wish to lead a motivated group of young men and build not a team but a program. A Program that leads to success on and off the field through. Through teaching, mentoring, molding and holding our students and coaches accountable to uphold what it means to be a _____. To run a program that will make our school, community and alumni proud by our play, by our actions in the community and by our achievements in the classroom. To teach our players how to play the game of football the right way, learning the proper skills to win but also play safe by using proper tackling and blocking techniques. To be the Next Head Coach of the _____.

SUMMARY OF QUALIFICATIONS

11 Years of Coaching High School Football at two CITY Large Schools. Traveled all over country as part of AN ASSOCIATION for four years demonstrating and clinician youth, high school and college teams. Coached on both sides of the ball and coordinated both Offense and Defense showing leadership skills teaching and leading fellow coaches and students. Assisted with Tutoring program that helped develop the 2011 State Academic Team of the Year in the state of ZYZ. Served on staff on campus at XYZ High School mentoring students and players. Worked closely with Head Coach NAME to help scheduling year around activities including off season Workouts, Spring Football, Summer Workouts and 7 on 7 training, scheduling of games/season, all league meetings. Created a recruiting list for all CITY area kids to give to College recruiters/coaches. Spoke at various coaching clinics. Crated Accountability off season points system for players to be held accountable in all areas of growth including academics, discipline, weight room attendance and improvements, as well as fundraising.

COACHING EXPERIENCE

Coaching Experience

XYZ HIGH SCHOOL (Head Football Coach) – XYZ CITY, ST

DATES

Since 1988, XYZ HIGH SCHOOL is RECORD and has gone XYZ HIGH SCHOOL, 7 times in DATES, DATES, DATES, and DATES the MASCOT did not win a game with the record of 0 and 36 and a 41 game losing streak. Since DATES MASCOT have obtain the record 1-8 three times and have won a total of 15 games in 13 years. The Eagles have not had a winning record since they went 5-4 in DATES. The last time XYZ HIGH SCHOOL beat their rival XYZ HIGH SCHOOL was in DATES. XYZ HIGH SCHOOL football has made three-playoff appearances since DATES, DATES, DATES and DATES. Making it three years into the playoffs but not being able to obtain one playoff victory.

- I officially started my coaching career at XYZ HIGH SCHOOL in DATES where the success was very difficult to obtain and almost impossible to change the culture of losing. I built a program from the ground up the first MASCOT Football Foundation, fundraisers that generated over \$10,000 and meet with community members to build our first ever feeder program. During my first year of coaching I had 19 freshmen, (retain 6 from that class) 14 junior varsity players and 29 varsity players. The freshman and JV teams went winless, but the varsity finally defeated our cross-town rival 15-9, for the first time in 27 years! It was THE highlight of our first year, our record as a **program finished 2-25**.
- My second year, I made visiting the junior high schools a priority, selling our program and the new direction we're heading. During this year, I was able to receive a donation of over \$10,000 of weight lifting equipment. In coregent, I facilitated a junior high school weight lifting program at our school for. This was also our inaugural year of the MASCOT football program, having 6 teams 5th- 8th grade. Each MASCOT prep team running the varsity offense and defense and all the coaches are coached by myself. We were able to increase our incoming freshmen to 33 student athletes, this lead to our first winning record at the freshman level at 5-2-1, we were able to obtain our first junior varsity win against rival XYZ SCHOOL. On the varsity level we did not increase our win total but defeat our cross-town rival for the second year in a row and beat Kenosha Bradford one year removed from the state championship. As a program we were able to increase our win count from two in 2012 to eight wins finishing **8-18-1 in 2013**.
- This year Case has made great strides in building a winning culture on and off the field, increasing our freshman numbers to 43 student athletes. Also during this year we were able to retain 27 sophomores off our previous year's freshman team. The numbers, attitude and character in our young players help lead us to two great seasons. The freshman team went 6-1-1 losing by one point in the final game and our junior varsity team had a record of 7-2! Our varsity Eagles were able to start 2-0 a first time since 1993, to finish the season off 3-7, a first since 2006, which is only the third time since 1995. **Program wins doubled too 17-9-1 in**

Wide Receivers Coach, DATES

NCAA DIVISION 1 SCHOOL

- Responsible for coaching the wide receiver position and holding installation meetings to implement the offense
- Enforcing the team rules within the position group and monitoring the academic progress of student athletes
- Work with offensive coordinator in formulating a game plan for each week and opponent
- Coached four All Conference wide receivers over the past two seasons
- Break down opponent film (All Defensive Parts: Front, Stunt, Blitz, Cov)
- Make recruiting calls to coaches and prospects
- Watch and evaluate recruit film from high school and junior college prospects across the nation
- Assisted in on campus and nationwide walk-on recruiting efforts
- Assist area NFL scouts with prospect film
- Input game and practice data into Hudl directly after practice and games

Wide Receivers Coach

DATES

XYZ HIGH SCHOOL

- Responsible for coaching the wide receiver position
- Helped XYZ School to a DATE conference title
- Case managed and provided services to 90 at-risk students while being the Communities in Schools site coordinator at XYZ
- Promoted positive relationships between school site, administrative office and community partners

NAME

ADDRESS | PHONE | EMAIL

Summary

To obtain the Head coaching position at XYZ SCHOOL

Experience

2014-Present OC/QB coach and P.E./Weight Training Teacher at XYZ SCHOOL

- Installed a spread passing attack with a Auburn style run game.
- Designed practice plans
- Designed game plans
- Assist in the overall development of Quarterback to include all throwing mechanics to film study and preparation
- Assist in development of Wide Receivers to include route running and reading defensive alignments
-

2014 Head Football Coach, Offensive/Defensive Cord. and Recruiting Cord.
XYZ SCHOOL

- Develop and implement an exemplary football program that will provide the best possible education for each student-athlete both on and off the football field
- Implement a Strength and Conditioning program for student-athletes in all sports
- Increase the marketability and visibility of the program through print marketing, social media and community outreach engagements
- Increase school enrollment through an active recruiting campaign
- Initiate innovative fundraising efforts to help boost the economic position of the program
- Install Offensive, Defensive, and Special teams systems
- Design weekly game plans and practice plans
- Coach QB/WR/DB

ION

NAME

ADDRESS | PHONE | EMAIL

Wasted Space

Summary

To obtain the Head coaching position at XYZ SCHOOL

**Not
needed**

Experience

2014-Present OC/QB coach and P.E./Weight Training Teacher at XYZ SCHOOL

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2014 Head Football Coach, Offensive/Defensive Cord. and Recruiting Cord.
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- Install Offensive, Defensive, and Special teams systems
- Design weekly game plans and practice plans
- Coach QB/WR/DB

**Draw
attention
to TITLE**

**Should
be under**

Of course you are!

Prove it!

Name

Objectives

To teach life skills to student-athletes on and off the field.

Education

XYZ School, City, ST

June, 2008 MN Real Estate License

XYZ School, City, ST

May, 2006 Master of Education in Teaching and Learning

XYZ School, City, ST

December, 2000 Bachelor of Applied Science

- Major: Elementary Education
- Minors: Teaching Middle School Science & Coaching
- Major GPA: 3.5/4.0

XYZ School, City, ST

June, 1996 Associate of Arts

Certifications

USA Football

July, 2017

- Heads Up Football Middle & High School
 - Concussions in Sports, Heat Illness Prevention, Sudden Cardiac Arrest, Blocking, Shoulder Tackling & Equipment Fitting
- Youth Tackle
 - Shoulder Tackling & Blocking Skills, Health & Safety, Fundamentals of Coaching

Experience

XYZ School, City, ST

Assistant Coach, March 2010-Present

- Served as the Player Safety Coach for the youth, middle, and high school programs.

Too far
down

Name

Need contact information here, make it easy for them to contact you

Objectives – erase objective, everybody knows what you're applying to because you apply to 98% of jobs online. No need for an objective anymore in the digital age.

To teach life skills to student-athletes on and off the field.

Education – bring attention to your degree by making it BIGGER and BOLDER than the school, location, etc. Don't make the reader look hard for it. Try this format for education:

St. Mary's University, Winona, MN

MASTER OF EDUCATION: TEACHING AND LEARNING

2008

ABC School, City, ST

June, 2008 MN Real Estate License

ABC School, City, ST

May, 2006 Master of Education in Teaching and Learning

Experience

XYZ School, City, ST

Assistant Coach, *March 2010-Present*

- Served as the Player Safety Coach for the youth, middle, and high school programs.
- Developed and maintained relationships with student-athletes.
- Instilled confidence, perseverance, sportsmanship, and work ethic to participating athletes.
- Installed various packages including the 4-4, 4-3, 3-4, and a 5-2.
- Collaborated with staff to create and execute weekly game plans & daily practice plans.
- Taught alignment and assignment responsibilities to all position groups.
- Coached the defensive backs emphasizing stance, movement, and how to read keys.
- Modeled proper tackling technique ensuring player safety.
- Trained defensive unit how to leverage the ball carrier maintaining outside/in, inside/out & head up angles.
- Coached the offensive line.
- Responsible for coaching tight ends & receivers.
- Led summer 7 on 7 competitions at Crown College passing league.
- Managed audio/visual components including filming and uploading game film using Hudl.
- Supervised student managers.
- Delivered team film sessions, teaching players how to evaluate individual performance and opponent tendencies.
- Sought support from local businesses for fundraising needs.
- Assisted athletes in the college recruiting and admission process.
- Actively networked with Wright County coaches, plus numerous high school & college coaches in Minnesota & Wisconsin.

XYZ School, City, ST

Coaching Competencies

- Offense:
 - ✓ Offensive Line Play
 - Run Game: stance, movement, landmarks, demeanor, drive blocks, reach blocks, cut-off blocks, down blocks, skip-pulls, square-pulls, & double teams.
 - Pass Game: drop back pass protection, 3-step protection, slide protection, screen blocking, & cut blocks.
 - ✓ Tight Ends & Receiver Play
 - Alignment, stance, release, route landmarks, break points & footwork, receiving, ball security, & blocking.
 - ✓ Personnel Packaging (10, 11, 12, 13, 20, 21, 22, 23, 32)
 - ✓ Red Zone Efficiency
 - ✓ Scheme:

Run Game	Pass Game
Inside & Outside Zone	Quick Screens
Toss	5 Step Screens
1,2, & 3 Back Power	3 & 5 step route combinations
Counter	Sprint Out
Jet	Play Action & Bootleg
Zone Read	Specialty Plays
QB Power/Counter	

Field Experience:

1. Physical Education/Health Education Teacher/RTI (06/2013-Current)
 - Teacher at Middle School
2. Driver Education Teacher (06/2014-Current)
 - Behind The Wheel Summer School Instructor
3. In School Suspension Specialist (08/2012-Current)
 - In School Suspension Specialist at High School
4. Para-Professional (03/2012-06/2012)
 - Para-Professional for High School
5. Substitute Teacher (08/2011-02/2012)
 - Substitute teacher for School District #204

Coaching Field Experience:

1. High School Football (Summer 13'-Current)
 - Varsity Offensive Coordinator
2. High School Football (Fall 11'-Spring 13')
 - Varsity Football Special Teams Coordinator/Running Backs Coach
 - In charge of all running back play and coaching
 - Assist in game planning and scouting on a weekly basis
 - Assist offensive play calling during game play
3. High School Track and Field (Spring 12'-Current)
 - Assistant Varsity Track and Field Coach
 - In charge of coaching all jump events

Coaching/Athletics Experience

Jan. 2016- June 2017 **XYZ Charter Schools**

City, State

Head Football Coach

- Foster among the participants and spectators an appreciation of the values of athletics, a desire to perform at the highest level, an attitude of good sportsmanship, and a sense of pride in self, team, school, and community.
- Direct the training, conditioning, and performance of the football program and lead and supervise, the assistant coaches in their efforts with teams assigned to them.
- Emphasize the importance of academic excellence and assist in monitoring and maintaining high academic standards for members of the football program.
- Become actively involved with the college recruiting process for team members.
- Make recommendations to the athletic director and principal in the hiring and/or retention of assistant coaches.
- Promote the program within the school and community.
- Work cooperatively with other HHS head athletic coaches in order to operate a well-balanced athletic program.
- Recommend to the athletic director the type and amount of equipment and supplies needed to conduct the football program. Provide for the inventory and care of equipment.
- Engage with the Oasis Booster Club and parents of the members of the football program in a positive and constructive manner.
- Develop a relationship with the Cape Coral Youth Football program and establish a presence with youth football via summer camps, coaching clinics and the fall program.
- Embrace and support the mission of Oasis High School.
- Perform other duties related to the position of head athletic coach as requested by the high school principal and/or athletic director.

BEFORE EIGHT LACES CUSTOMIZATION

XYZ SCHOOL

2012 - Present

Head Football Coach

- Oversee all matters football related
- Revitalized Strength Program and commitment to Football
- Coordinated Offense/Special Teams

AFTER EIGHT LACES CUSTOMIZATION

	2012 - Present	XYZ SCHOOL, City, ST
2014 12-2 final record Best in school history	HEAD FOOTBALL COACH <ul style="list-style-type: none">• Program won 12 games for first time in history ('14)• Averaged 2.6 wins/season before I arrived; we have won 8 games per season since• Improved football program from 2-8 to 9-4 in just second year• Participation numbers increased from 45 to 79 total players in 3 seasons• Average 47 points/game and allowed just 14/game ('14)• Revitalized Strength Program and commitment to football• Senior class of 2015 combined GPA 3.5• 3 student-athletes were ineligible when I took over, now nobody is largely because of the Pride Points program I established which holds players accountable year round• Started a youth night for recreation league to work with our team, started a free youth football camp, take student-athletes to read to elementary students	
2013 Playoffs-2 nd Round		
2012 Eastern Regional Runner Up		

COLLEGIATE FOOTBALL BACKGROUND



2016
**Conference
Champions**

2013
**Conference
Champions**

2011 – Present

XYZ UNIVERSITY, City, ST

OFFENSIVE COORDINATOR/RECRUITING COORDINATOR OFFENSIVE LINE COACH

- Play a vital role in the day to day operations of the program; set the schedule for the offensive staff, set the recruiting calendar as well as recruiting areas for the entire staff
- Program made their very first trip to the NCAA Division III Playoffs ('16)
- Work with all areas of campus (admissions, facilities, food service) to coordinate events
- Responsible for overseeing: Official visits, Game Day visits, Junior Day, Prospect Camps
- Improved the roster from 90 players from 18 states to 120 players from 25 states; this vast roster change has improved the entirety of the program's success
- Record sized Senior class of 30 student-athletes won a school record 31 games; this represents the most wins in program history for one class
- Was responsible for managing the recruiting from Florida to Alaska
- Personally recruited: Kentucky, Southeastern Indiana, and Southern Ohio

OFFENSIVE HIGHLIGHTS

- Architect of an offense that set over 50 school records
- A revamped offense led to improving the overall 7-year record from 24-24 to 42-12
- The program did not win 7 conference games in a season in the 7 years prior to 2011; in the last 7 seasons, we have won 7 games in 3 different seasons
- Improved points per game by 27.5% over 7 seasons; up to 33.3
- 42.6 points per game ('15) is the most points scored in 14 years
- 39.7 points per game ('17) is the 2nd most points scored in 14 years; 38.9 ('14) is 3rd most
- Led the HCAC in least amount of sacks allowed ('15, '16); threw second most passes
- Developed 13 First Team All-Conference players on offense, 2 All-American linemen
- Directly responsible for hiring, training and developing the offensive staff coaches

Anonymous

NCAA FBS Director of Football Operations and Player Personnel



Anonymous

NCAA FBS Director of Football Operations and Player Personnel

The ones that stand out have good vocabulary, are free of any grammatical mistakes, and are all symmetrical (ie, no indents or tabs that are misaligned).



Anonymous

NCAA FBS Director of Football Operations and Player Personnel

I also like to see simple (and easy to understand) transitions from one job to the next. I have run across a few where I am a bit confused as to where someone has been...due to jumping around a 2-3 places in just one year.

LOUISIANA

HIGH SCHOOL COACHES ASSOCIATION

Anonymous

NCAA FBS Director of Football Operations and Player Personnel



I like to see someone who has been committed at a place for a little bit. I understand that opportunities arise and that as a younger coach, you probably will be moving around quite a bit...but I just prefer to see some commitment/loyalty if we were to bring that person on board.

**SHOCK THE PANEL –
PREPARE FOR YOUR
DAY!**



SHOCK THE PANEL – PREPARE FOR YOUR

1. KNOW MORE ABOUT JOB THAN PANEL DOES

LOUISIANA HIGH SCHOOL COACHES ASSOCIATION

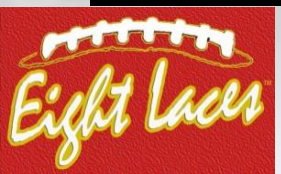
A. BOARD MEMBER - “I had no idea we were going through coaches like this in softball, why is this happening?”



SHOCK THE PANEL – PREPARE FOR YOUR

1. KNOW MORE ABOUT JOB THAN PANEL DOES

- Returners – schedule – opponents – facilities – league – AD – media - school website (1 page about sports, 5 about the school play?!)



SHOCK THE PANEL – PREPARE FOR YOUR

1. KNOW MORE ABOUT JOB THAN PANEL DOES

- Decision makers on campus with a kid in the program?

TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS



TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS

**1. CANDIDATE DOESN'T DO
HOMEWORK**

***“Fall out of good graces very
quickly!”***



TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS

2. TOO COCKY/ARROGANT

The logo for the Louisiana High School Coaches Association (LHSCA) features the letters "LHSCA" in a bold, blue, sans-serif font. A white star is positioned to the right of the "A". The letters are outlined in white. Below the main text, the words "LOUISIANA HIGH SCHOOL COACHES ASSOCIATION" are written in a smaller, blue, sans-serif font. The entire logo is set against a red background that has a white outline of the state of Louisiana.

“Be confident, not cocky!”



TOP 3 MISTAKES FROM OVER 1000 INTERVIEWS

3. NON VERBAL COMMUNICATION

“Dressed poorly, no or little eye contact, their voice quality is poor, there no humor.”



TOP 3 THINGS A COACH CAN DO



TOP 3 THINGS A COACH CAN DO

**1. BE PREPARED TO ANSWER
QUESTIONS SUCCINCTLY**

*“Not too short, not too long.
Need to be just right.”*



TOP 3 THINGS A COACH CAN DO

2. DEMONSTRATE SINCERE DESIRE TO BE CHOSEN

*“Don’t act too casual. Panel
needs to believe you REALLY
want the job.”*



TOP 3 THINGS A COACH CAN DO

3. BE AWARE OF NON-VERBAL INTERACTIONS

*“Appearance, eye contact, voice
quality, smile!”*



WHAT SHOULD I BRING

1. ASK FIRST!

“Panel is usually on an incredibly tight schedule. Might not want anything.”

WHAT SHOULD I BRING

2. IF OKAY TO BRING SOMETHING:

“Resume and portfolio.”



6 THINGS TO ASK BEFORE YOUR INTERVIEW



6 THINGS TO ASK BEFORE YOUR INTERVIEW

**1. WHO WILL BE ON THE
INTERVIEW PANEL?**

6 THINGS TO ASK BEFORE YOUR INTERVIEW

**2. HOW LONG SHOULD
I PLAN FOR?**

6 THINGS TO ASK BEFORE YOUR INTERVIEW

**3. HOW MANY INTERVIEWS
WILL THERE BE?**



6 THINGS TO ASK BEFORE YOUR INTERVIEW

**4. WHERE CAN I FIND THE
2020 GAME SCHEDULE?**



6 THINGS TO ASK BEFORE YOUR INTERVIEW

**5. HOW MANY CANDIDATES
ARE YOU INTERVIEWING?**



6 THINGS TO ASK BEFORE YOUR INTERVIEW

**6. HOW LONG BEFORE THE
FIRST AND SECOND
INTERVIEWS?**

NAVIGATING 3 INTRIGUING INTERVIEW QUESTIONS



NAVIGATING 3 INTRIGUING INTERVIEW QUESTIONS

**1. WHAT ACCOMPLISHMENT
ARE YOU MOST PROUD?**

*“Key here is not just WHAT but
also HOW”*



NAVIGATING 3 INTRIGUING INTERVIEW QUESTIONS

**2. TELL ME ABOUT ONE OF
YOUR FAILURES AND HOW
YOU OVERCAME IT.**

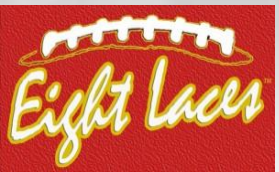
*“Be honest, limit lawsuit
exposure possibilities”*

NAVIGATING 3 INTRIGUING INTERVIEW QUESTIONS

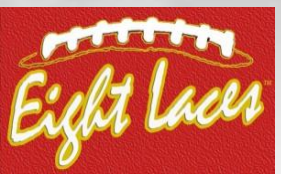
The logo for the Louisiana High School Coaches Association features a large red outline of the state of Louisiana. Inside the outline, the word "LOUISIANA" is written in white, and "HIGH SCHOOL COACHES ASSOCIATION" is written in blue.

**3. WHERE DO YOU SEE
YOURSELF IN 5 YEARS?**

“Match your resume, don’t lie”

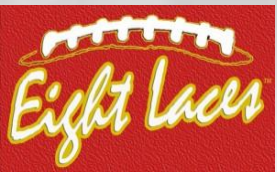


**WHY SHOULD WE HIRE YOU
OVER OTHER CANDIDATES?**



**WHY SHOULD WE HIRE YOU
OVER OTHER CANDIDATES?**

**MATCH YOUR GIFTS, TALENTS,
ABILITIES, EXPERIENCES WITH
THE SCHOOL'S NEEDS**



3 REASONS THE ATHLETIC DIRECTOR IS NOT GETTING BACK TO YOU



3 REASONS THE ATHLETIC DIRECTOR IS NOT GETTING BACK TO YOU

The logo for the Louisiana High School Coaches Association is visible in the background. It features a red outline of the state of Louisiana. Inside the outline, there is a blue and white design that resembles a stylized 'L' or a football. Below the outline, the words 'LOUISIANA HIGH SCHOOL COACHES ASSOCIATION' are written in a blue, sans-serif font.

1. HE/SHE IS BUSY

2. YOU ARE NOT THE GUY

3. THERE IS NOTHING TO SAY



RESOURCES



FORE

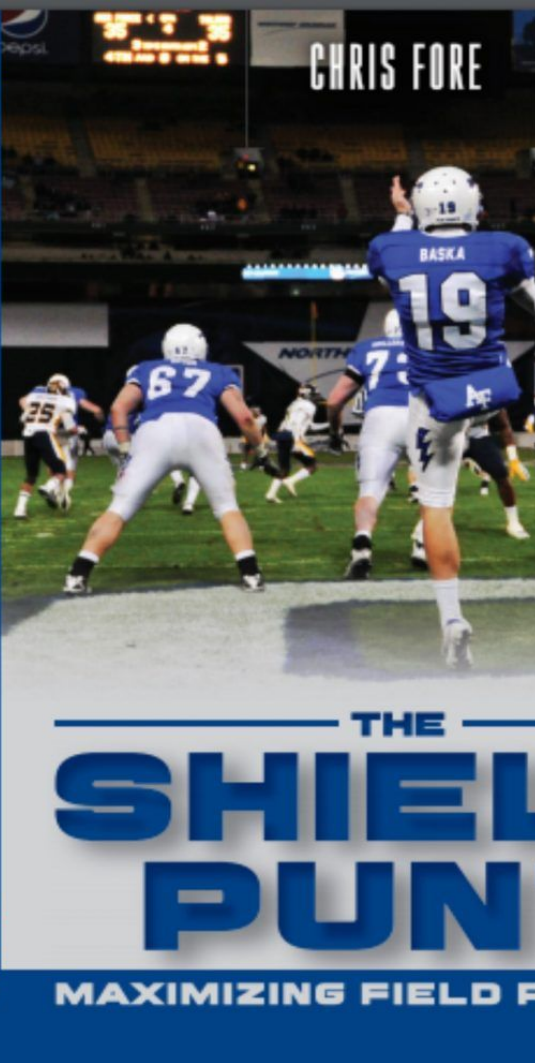
Building Championship-Caliber Football Programs
Inside the Locker Rooms and Minds of State Champion Head Football Coaches

COACHES CHOICE

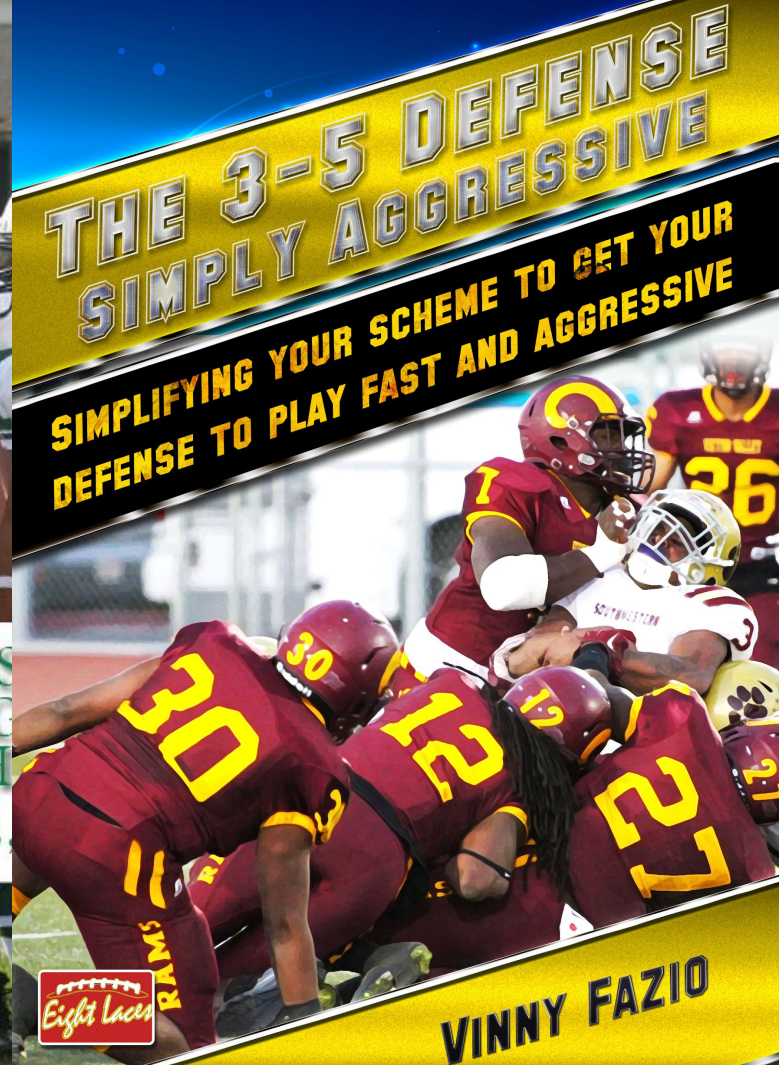
Inside

THE SHIELD PUNT

CHRIS FORE



AN INSIDER'S
TO SCORING
NEXT COACH
CHRIS FORE

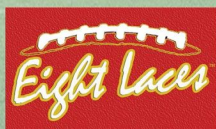


AN INSIDER'S GUIDE TO RESUME BUILDING

HELPING COACHES LAND THE JOB OF THEIR DREAMS



6 HOURS OF VIDEO



Chris Fore, MA, CAA

\$97

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